



# KhudraPay

## Product Profile

[www.khudrasoft.com](http://www.khudrasoft.com)

### KhudraSoft

Mission To Retail Empowerment



# CONCEPT

## BUSINESS PROBLEM :

Today's payment collection modes are inefficient, hence Retailers face issues with collection of payments and funds mismanagement

## CONCEPT:

Providing *One Stop Payment solution* for all payment modes and transform Operational Cost into Surplus Profit



# KhudraPay – AN OVERVIEW

Already offering KhudraPay services to 220+ vendors in Maharashtra, Karnataka, AP & Telangana

## KEY FEATURES:

- It is a *One Stop Payment solution*.  
Supports all non-cash payment modes and transform your Operational Cost into Surplus Profit
- Available both in *Web And Mobile* Version as well as both for Online and Offline Customers
- No ATM queues. *Transfers money immediately* from your Customer's Account to your Bank Account
- Supports *AADHAR Card* based payments.
- Fast, Secure and Scalable. *Robust Security* – Built on top of Bank Security

## SERVICES



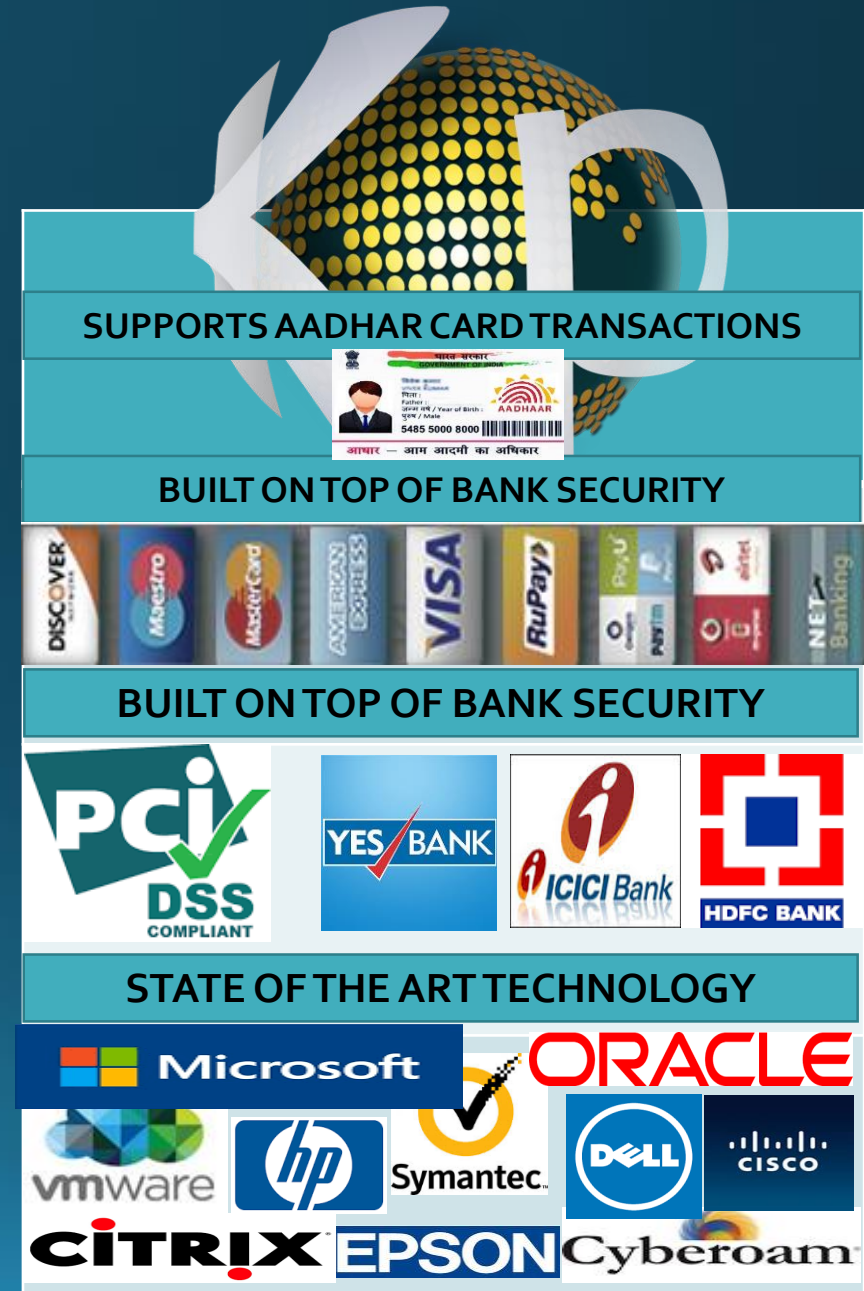
## PARTNERS





# SECURITY FEATURES

- Robust Security – Built on top of Bank Security
- Compliant to financial security norms from RBI PSS and PCI DSS
- Fast, Secure and Scalable
- Supports AADHAR Card based payments
- Used State of the Art Technology Stack from market leaders like Microsoft, Oracle, DELL, HP, EPSON, Symantec, Cisco, Citrix, VmWare, Cyberoam





# FEATURES

- Unique B2B Business Model
- Economical and Efficient
- Fast and Safer Payment Service following Highest Quality Standards using Robust State of the Art Technology
- Integrate with your Web Portal(s), Website(s), eCommerce Site(s) Mobile Apps, Web Service(s)
- Starts Accepting Digital Payments in 3 Minutes



# OPPORTUNITY

- Collaborate with Banks, Mobile Operators, Digital Wallet Providers
- Enabling retailers in untapped market to use Digital Payment modes
- Providing efficient and economical payment services adhering to robust security standards





# BENEFITS TO VENDORS

- Through KhudraPay, Vendor gets **one more channel partner** to generate revenue stream
- Vendor will get an opportunity to increase his / her **credit / debit card** business with existing KhudraSoft clients
- Opportunity to Vendor's to **Increase Profits** by minimizing Operational Cost and controlling Cash Mismanagement
- In one go, Vendor could launch this Payment System for all its customers
- Enable Vendor to align with Government of India's vision of **Digital India** and **Make in India**
- Vendor will have **an IT Partner** with potential to scale PAN India



# CONTACT US

[www.khudrasoft.com](http://www.khudrasoft.com)

# KhudraSoft

PRODUCTS AND SERVICES PRIVATE LIMITED



## Head Office

"KREST", # 8-1-300/2, Above HDFC Bank  
Beside International School, Shaikpet,  
Hyderabad - 500 008  
Telangana, INDIA

## Branch Office

#R-3/165, Rd No.1, Behind Purushottam Market,  
Venkatesh Nagar, Ambajogai Road,  
Latur – 413 512,  
Maharashtra, INDIA